

Small Business and Main Street Program

The City of Norwalk is proud to announce the Small Business and Main Street Program to promote and support small business growth throughout the area. Though some programs are area specific, many apply citywide. Norwalk is a City built on diversity and local business—these tools are meant to support these qualities to help neighborhoods advance and thrive.

Storefront Improvement Program - Citywide

Improve your storefront with a little help from us!

Property or business owners can access financial resources to renovate or restore commercial building exterior facades through this newly implemented program. The Storefront Improvement Program works with a match of City funds to purchase planters, outdoor seating, signage, lighting, awnings, and to replace windows or repair exterior features.

Public Art Initiative - Urban Core

Giving local artists a chance to really showcase their talent!

Local artists will be invited to submit design proposals for a new and exciting public art project. Colorful and unique designs will be selected to adorn custom built Adirondack chairs, benches, and picnic tables for installation throughout Norwalk's urban core neighborhoods.

Economic Development Round Table - Citywide

The Economic Development team wants to hear from YOU!

On a quarterly basis, the team will organize a meeting where you will have the opportunity to learn about new resources available to you as a Wall Street—West Avenue small business owner and any changes that may be happening in your area. Each meeting will include time set aside for you to voice any questions or concerns you may have about your businesses success or about the neighborhood as a whole.

Compacting Trash Bins - Urban Core

Keep Norwalk beautiful!

These receptacles will reduce the amount of waste that overflows from the current open containers and will help address problems with littering. These new bins will be a great stride towards becoming a smart city with their smart technology abilities and also will keep your neighborhood looking top-notch!

Streetscape Improvement Program - Wall Street

Let's give the neighborhood a little TLC to make it somewhere we all want to be!

The City of Norwalk is committing funds to assist in the beautification of your neighborhood with your input. Money will go towards benches, planters, neighborhood banners, and trash receptacles to help keep the street clean and comfortable for any citizens, customers, or visitors coming to the area.

Norwalk Now - Citywide

Come and join the new Norwalk Now—It's free!

All business owners can take advantage of Norwalk Now's new free platform. It includes a real time calendar and business pages to showcase all that you have to offer. Whether it is a happy hour or public swim hours, Norwalk Now has you covered. Sign up today as a business owner at <https://www.gonation.com/> and click on I'm a Business.



Learn more about these initiatives by contacting Maritza Alvarado at malvarado@norwalkct.org